

## Chris Skinner

### Futuristic Banking/ Bloomberg Commentator



Chris is an expert on technology trends. He shows how the rapid pace of change and tomorrow's technology must inform today's business strategy. Whilst television took decades to become fully accessible, it took the iPod just three months. As we move from cash and cards to SMS and 'contactless' payment systems, how long will it be before biometrics is used for everyday purchases?

Chris has twenty years' management experience in the technology industries, and significant exposure to both retail and commercial banking and consumer finance. He previously served as a Director of the financial systems group NCR, responsible for strategy and European insurance operations.

Chris also created a Global Leadership Forum for Unisys, and helped them transform from a product-led company to a more consultative, benefits-based organisation. He is a Fellow of the Institute of Management Services and a regular columnist for The Banker. He has contributed to the BBC Book of the Future - and founded an online library for strategists.

Chris Skinner is best known as an independent commentator on the financial markets through the Finanser ([www.thefinanser.com](http://www.thefinanser.com)) and Chair of the European networking forum the Financial Services Club, which he founded in 2004. The Financial Services Club is a network for financial professionals, and focuses on the future of financial services through the delivery of research, analysis, commentary and debate and has regular meetings in London, Edinburgh, Dublin and Vienna. He is the author of nine books covering everything from European regulations in banking through the creditcrisis to the future of banking and is a regular commentator on BBC News, Sky News and Bloomberg about banking issues.

**What are Chris Skinners Key Lessons.**

Chris focus is on the future because someone once gave him feedback on his presentation with the comment: *tell me something I don't know.*

what's next rather than what happened. He's not a futurist however. He doesn't like the term. He thinks of himself as a commercial strategist rather than as a futurist. This is because a commercial strategist is looking at the window of the future for opportunity to get business and growth, rather than just day dreaming what tomorrow will look like.

*How did I get here? Primarily because I've been made redundant twice. The second time it happened, I started three ideas whilst looking for a proper job. The ideas then became what I do. Balatro is my firm for when I'm consulting or speaking; the Financial Services Club is a networking group across Europe that meets regularly to discuss the future of banking; and Shaping Tomorrow is a website founded in 2003 that looks at the future of everything. All three firms have been running for almost te*

Chris also blogs every day because it keeps a record of what he's learnt and proves a useful resource for showcasing his thinking.

**In summary, Chris Skinner is a:**

- Strategist
- Communicator
- Entrepreneur
- Innovator
- Provocateur

**Book Chris for**

- Keynote Speaking

**Topics Include:**

- "Our technocharged world is still in the dark ages"
- Branchless Banking and a Cashless Society: fact or fiction?
- Why banking will disappear but banks will not ... well, not all of them
- Are Bankers Good or Bad for Society?
- Money is meaningless
- The similarities between banks and landmines
- The Next Major Global Financial Crisis Will Be in 2045
- The bank of 2020
- The Greatest Opportunities to grow new banking Business (and the greatest threats)